



HISTORY CENTER
OF OL MSTED COUNTY

Walk Around the World

2024 Sponsorships

What is Walk Around the World?

- A family-friendly event that celebrates the diverse, cultural communities present in Olmsted County and recognizes the contributions that refugees and immigrants bring.
- Community members joining together to share stories, histories, culture, and to have a fun time together. It boasts a great atmosphere for bonding and getting to know people and seeing the amazing diversity of our community.
- An educational opportunity where people can learn about different traditions, enjoy musical and dance performances, sample various ethnic foods, visit cultural and agency booths, and wear traditional clothing representative of one's home county.

Who are IMAA and the History Center and what do we do?

IMAA

The Intercultural Mutual Assistance Association is a local non-profit whose mission is to build bridges between cultures by empowering individuals to create a diverse, inclusive, and equitable community. Founded in 1984, IMAA aids immigrants and refugees to create stability, self-sufficiency, independence, and to build community.

HCOC

The History Center of Olmsted County is a local non-profit who wishes to give people of all ages and backgrounds access and opportunity to learn about the past through interpretive programs and exhibits, research, publications and events. Since 1926, HCOC has been collecting and preserving county history and educating the public.

Our Visions

A welcoming and harmonious community.

To become a gathering place for the broader community that inspires and encourages the exploration of history.

Sponsorship Levels

	Friend	Advocate	Champion	Bridge Builder
	\$500 - \$1,499	\$1,500 - \$2,499	\$2,500 - \$3,499	\$3,500+
Social Media Acknowledgement	✓	✓	✓	✓
Recognition on Event Pages, E-Newsletters, and at Event	✓	✓	✓	✓
Logo Included on all Event Signage and Marketing Materials		✓	✓	✓
One Half-Page Ad in Event Program			✓	✓
Banner Display on Event Stage (To Be Provided by Sponsor)				✓
Honorary Speaker at the Event on Saturday, June 22nd				✓

If you have questions, please contact:

IMAA
 Susan Haskamp
susan.haskamp@imaa.net
 (507) 289 - 5960 ext. 101

OR

HCOC
 Ashley Evans
events@olmstedhistory.com
 (507) 282 - 9447 ext. 105

By sponsoring this event, you're contributing to the vibrancy of our community.

All payments will be made to IMAA at 2500 Valleyhigh Dr NW, Rochester, MN 55901 and redistributed between IMAA and HCOC at a later date.